

# NEXT COACH PROGRAM 2017 - INTAKE TWO



The AFLCA's Next Coach program commenced in 2009 and more than 60 coaches have participated in the course, in the eight years since then. Thirty four graduates from the Next Coach program are currently employed by AFL clubs, including West Coast's Adam Simpson and Melbourne's Simon Goodwin.

The Next Coach Program has established a wonderful reputation, however, it has previously only been offered to current AFL Coaches or Players. The program is now a partnership between the AFL Coaches Association and the AFL Players' Association and is open to suitably credentialed coaches from all levels.

The first intake in 2017 involved 21 participants. Current AFL Players and Coaches, together with State League and Community Coaches across the country have all been able to gain valuable learnings through great conversations with lifetime coach and Next Coach Coordinator, David Wheadon.

**You may attend the lecture in-person or via video link from anywhere in the world.**



Some of the participants in the first intake of the Program in 2017.

\*LtoR: Brent Stanton (Essendon), Daniel Archer (State League and Community Coach), Dylan Robertson (St Kilda), David Wheadon, Matt Embling (Collingwood AFLW), Ivan Maric (Richmond) & Jarred Moore (North Melbourne).

## CRITICAL ELEMENTS OF THE NEXT COACH PROGRAM

- The art of coaching
- Coaching the team and coaching individuals
- Philosophy of coaching
- Teaching and learning styles
- Emotional intelligence and coaching
- Presentations and meetings
- Teaching the game – decision making/skill acquisition/game sense
- The role and skills of the coach, assistant coach and development coach
- Strategy and tactics
- Key Performance Indicators for success
- Game plan



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## TO BE ELEGIBLE TO PARTICIPATE IN THE COURSE YOU WILL NEED TO MEET THE FOLLOWING CRITERIA

Genuine desire to pursue a career in coaching	Level 2 Coaching qualification is favourably considered	Intellectual capacity to understand coaching concepts and ideas
Willingness to research coaching by reading documents, articles and books and watching selected videos	Enthusiasm to commit to the course involving 10 interactive sessions on Wednesday evenings	Commitment... students will be expected to submit all written assignments

The second program will begin on **July 5** and conclude **September 6**. The course will be delivered over ten consecutive weeks on Wednesday evenings from 6 - 8pm.

## TO APPLY, YOU WILL NEED TO SUBMIT A WRITTEN APPLICATION ADDRESSING THE FOLLOWING:

- 1 How you meet the Participant Criteria outlined;
- 2 Contact details of a Referee from your club who will confirm your suitability; and
- 3 Any other study commitments you will be undertaking in 2017.

The cost of the Next Coach Program is **\$3,000 +GST** and payable prior to beginning the program.

To receive a Next Coach Certificate and a written testimonial from David Wheadon, participants must meet the following standards:

1 Submit each of the written assignments; and

2 Participate in at least 70% of group sessions in real time (sessions will be available online when you cannot attend in person).

Applications for the 2017 Next Coach Program close on Friday June 30. Coaches wishing to participate in the 2017 program need to:

### REGISTER VIA THE FOLLOWING LINK:

<https://docs.google.com/forms/d/e/1FAIpQLSd9crwlwNzaanPLW6dS-lutu0qEtfO19almiDD3ujVfQs230A/viewform>

and;

Submit a written application in reference to the criteria mentioned above to [ron.watt@afca.com.au](mailto:ron.watt@afca.com.au)

**\*For more information about the Next Coach Program contact:**

**Ron Watt - [ron.watt@afca.com.au](mailto:ron.watt@afca.com.au) (0418 390 648) or David Wheadon - (0418 524 741).**



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